NEWS WEWS

ON YOUR SIDE

ORDER

Flight Dates 10/02/12-11/06/12

Order Sep 00:20:00

<u>Product</u> <u>Estimate #</u> 1370

Contract / Revision 304525 / Issue. DSCC IE 10.2-11.6.12 OH Alt Order #

Original Date / Revision Agency Com 15% Billing Type Cash

07/12/12 10/08/12 Billing Contact Order Type GENERAL

Advertiser DSCC IE Billing Cycle EOM/EOC

1010 Wisconsin Avenue NW - Suite Billing Calendar BROADCAST

Washington, DC 20007

Demographic A25-54

Agency Great American Media Rev Codes POL POL ISS

Buying Contact Sales Office EWSDC Product Codes PL

1010 Wisconsin Avenue NW - Suite Sales Region NAT Priority P-1

Washington, DC 20007 Agency Ref 2 Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive Order% Start Date End Date

Daniel Baylog 100%

Competing Station	n % of Order	Amount
CABLE	%	
UNKWN	100%	
WBNX	%	
WDLI	%	
WEAO	%	
WGGN	%	
WJW	%	
WKYC	%	
WMFD	%	
WOAC	%	
WOIO	%	
WQHS	%	
WUAB	%	
WVIZ	%	

%

Market Value

Order Share %

WVPX

Order Tota	IS				Billir	ig Plan			
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount 0	3ross Amount
October 2012	185	\$241,846.25	\$284,525.00	0.00	10/01/12	10/28/12	185	\$241,846.25	\$284,525.00
November 2012	2 71	\$118,235.00	\$139,100.00	0.00	10/29/12	11/06/12	71	\$118,235.00	\$139,100.00
Totals	256	\$360,081.25	\$423,625.00	0.00					

										Tota	als_
Ln Ch St	tart End	Inventory Code	Break	Start/End 7	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WEWS 10/	/02/12 10/12/12	M-F GMC 5-6a	CM	5-6a	MTWTF	:30	2	\$400.00 P-2	0.00 NM	4	\$1,600.00
		M-F GMC 5-6a									
Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/1	2 10/07/12	- ТWГF	2	\$400.00	0.00						
Week: 10/08/1	2 10/14/12	- TWTF	2	\$400.00	0.00						
N 2 WEWS 10/	16/12 11/06/12		СМ	5-6a	МГЖГБ	:30	4	\$650.00 P-2	0.00 NM	12	\$7,800.00





<u>Original Date / Revision</u> 07/12/12/ 10/08/12 <u>Order Sep</u> 00:20:00

											Tota	als
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type		Amount
			M-F GMC 5-6a									
0.		E 15 /	M-F GMC 5-6a	0 . 00/ 1	5.	5					ı	
	art Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating						
Week: 10/ Week: 10/		10/21/12 10/28/12	MTWTF	4	\$650.00 \$650.00	0.00 0.00						
Week: 10		11/04/12	MTWTF	4	\$650.00	0.00						
Week: 11		11/11/12	- T	1	\$650.00	0.00						
N 3 WEWS	10/02/1	2 10/12/12	M-F GMC 6-7a M-F GMC 6-7a	СМ	6-7a	МГWГF	:30	2	\$700.00 P-2	0.00 NM	4	\$2,800.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/01/12	10/07/12	- TWTF	2	\$700.00	0.00						
Week: 10	/08/12	10/14/12	MTWTF	2	\$700.00	0.00						
N 4 WEWS	10/16/1	2 11/06/12	M-F GMC 6-7a M-F GMC 6-7a	СМ	6-7a	МГWГF	:30	5	\$850.00 P-2	0.00 NM	10	\$8,500.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10		10/21/12		0	\$0.00	0.00						
Week: 10		10/28/12	MTWTF MTWTF	4	\$850.00	0.00						
Week: 10, Week: 11,		11/04/12 11/11/12	- T	5 1	\$850.00 \$850.00	0.00 0.00						
N 5 WEWS			M-F GMA 7-9a	CM	7-9a	MTWTF	:30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
			M-F GMA 7-9a		_		.30	۷	ф000.00 F-2	0.00 INIVI	2	\$1,200.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ Week: 10/		10/07/12 10/14/12	- TWTF	2	\$600.00 \$0.00	0.00 0.00						
N 6 WEWS			M-F GMA 7-9a	CM	7-9a	MTWTF	:30	5	\$900.00 P-2	0.00 NM	1	\$900.00
			M-F GMA 7-9a		_		.30	5	ф900.00 F-2	U.UU INIVI	'	φ900.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ Week: 10/		10/21/12 10/28/12		0	\$0.00 \$0.00	0.00 0.00						
Week: 10		11/04/12		0	\$0.00	0.00						
Week: 11		11/11/12	- T	1	\$900.00	0.00						
N 7 WEWS	10/02/1	2 10/12/12	4-430am America		4-430a	МГWГF	:30	2	\$150.00 P-2	0.00 NM	4	\$600.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/01/12	10/07/12	- TWTF	2	\$150.00	0.00						
Week: 10	/08/12	10/14/12	MTWTF	2	\$150.00	0.00						
N 8 WEWS	10/16/1	2 11/06/12	4-430am America		4-430a	МГWГF	:30	2	\$150.00 P-3	0.00 NM	5	\$750.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	- TWTF	2	\$150.00	0.00						
Week: 10		10/28/12	MTWTF	2	\$150.00	0.00						
Week: 10, Week: 11,		11/04/12 11/11/12	- T	0 1	\$0.00 \$150.00	0.00 0.00						
			M-F 430-5am Ne		430-5a	MTWTF	:30	2	\$200.00 P-2	0 00 NIM	4	\$800.00
			M-F 430-5am Ne	ews			.00	_	Ψ200.001 2	0.00 14101	7	φοσο.σσ
Sta Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week 2	Rate \$200.00	Rating 0.00						
Week: 10		10/07/12	MTWTF	2	\$200.00	0.00						
			M-F 430-5am Ne M-F 430-5am Ne	ews CM	430-5a	МГЖГБ	:30	2	\$250.00 P-2	0.00 NM	9	\$2,250.00
C+c	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	- TWTF	2	\$250.00	0.00						
Week: 10		10/28/12	MTWTF	2	\$250.00	0.00						
Week: 10	/29/12	11/04/12	MTWTF	4	\$250.00	0.00						





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Ch
M-F 430-5am News Week: 11/105/12 Int 11/102 Int 11/103/12 SA GMA 8-9a Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start Date SA GMA 8-9a SA GMA 8-9a Should be supported by the start Date Sa GMA 8-9a Sa GMA 8-9a Spots/Week Rate Rating Start Date Sa GMA 8-9a Sa GMA 8-9a Spots/Week Rate Sa GMA 8-9a Sa GMA 8-9a
Week: 11/05/12 11/11/12 -T 1 \$250.00 0.00
N11 WEWS 10/20/12 11/03/12 SA GMA 8-9a
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/15/12 10/21/12 S- 1 \$850.00 0.00 Week: 10/22/12 10/28/12 S- 1 \$850.00 0.00 Week: 10/29/12 11/04/12 S- 1 \$850.00 0.00 N12 WEWS 10/06/12 10/13/12 SA GMA 8-9a CM 8-9a S- :30 1 \$600.00 P-2 0.00 NM 0 \$0.00 Start Date Start Date Weekdays SA GMA 8-9a Spots/Week Rate Start/End Time Start/End Time And Time Start/End Time SA GMA 8-9a Weekdays Length Rate Start Start/End Time Start/End Time Start/End Time Start/End Time Start/End Time SA GMA 8-9a Weekdays Length Rate Start Start/End Time Start/End
Week: 10/22/12 10/28/12S- Week: 10/29/12 11/04/12S- 0 \$0.00 0.00 N12 WEWS 10/06/12 10/13/12 SA GMA 8-9a SA GMA 8-9a CM 8-9aS- :30 1 \$600.00 P-2 0.00 NM 0 \$0.00 Start Date End Date Weekdays Week: 10/01/12 10/07/12S- 1 \$600.00 0.00 Spot Ch Date Range Description Start/End Time Week: 10/08/12 10/12-10/07/12 SA GMA 8-9a 8-9aSa- :30 (\$600.00) 0.00 NM Credited Week: 10/08/12 10/14/12S- 1 \$600.00 0.00 1 \$600.00 0.00 NM Weekdays Length Rate Rtg Type 0.00 NM Week: 10/08/12 10/14/12S- 1 \$600.00 0.00 NM Week: 10/08/12 10/14/12S- 1 \$600.00 0.00 NM Week: 10/08/12 10/14/12 SA GMA 8-9a 8-9aSa- :30 (\$600.00) 0.00 NM Weekdays Length Rate Rtg Type 0.00 NM Weekdays Length Rate Rtg Type 0.00 NM
Week: 10/29/12 11/04/12
SA GMA 8-9a Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12S- 1 \$600.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 VEWS 10/01/12-10/07/12 SA GMA 8-9a 8-9aSa- :30 (\$600.00) 0.00 NM Credited Week: 10/08/12 10/14/12S- 1 \$600.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 VEWS 10/08/12-10/14/12 SA GMA 8-9a 8-9aSa- :30 (\$600.00) 0.00 NM
Week: 10/01/12 10/07/12 S- 1 \$600.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 VEWS 10/01/12-10/07/12 SA GMA 8-9a 8-9a Sa :30 (\$600.00) 0.00 NM Credited Week: 10/08/12 10/14/12 S- 1 \$600.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 VEWS 10/08/12-10/14/12 SA GMA 8-9a 8-9a Sa :30 (\$600.00) 0.00 NM
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 VEWS 10/01/12-10/07/12 SA GMA 8-9a 8-9a Sa :30 (\$600.00) 0.00 NM Credited Week: 10/08/12 10/14/12 S- 1 \$600.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 VEWS 10/08/12-10/14/12 SA GMA 8-9a 8-9a Sa :30 (\$600.00) 0.00 NM
1 VEWS 10/01/12-10/07/12 SA GMA 8-9a 8-9a Sa :30 (\$600.00) 0.00 NM Credited Week: 10/08/12 10/14/12S- 1 \$600.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg TypeSa :30 (\$600.00) Rate Rtg Type 0.00 NM 2 VEWS 10/08/12-10/14/12 SA GMA 8-9a 8-9a Sa :30 (\$600.00) 0.00 NM
Week: 10/08/12 10/14/12 1 \$600.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 VEWS 10/08/12-10/14/12 SA GMA 8-9a 8-9a Sa :30 (\$600.00) 0.00 NM
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 VEWS 10/08/12-10/14/12 SA GMA 8-9a 8-9a Sa :30 (\$600.00) 0.00 NM
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Oreanieu -
N14 WEWS 10/21/12 11/04/12 SU GMA 8-9A CM 8-9aS :30 1 \$800.00 P-2 0.00 NM 1 \$800.00
SU GMA 8-9A
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/15/12
Week: 10/29/12 11/04/12 0 \$0.00 0.00
N15 WEWS 10/02/12 10/12/12 M-F 9-10a CM 9-10a MTWTF :30 2 \$550.00 P-2 0.00 NM 4 \$2,200.00 M-F 9-10a
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/01/12
N16 WEWS 10/16/12 11/06/12 M-F 9-10a CM 9-10a MTWTF :30 2 \$850.00 P-1 0.00 NM 8 \$6,800.00
M-F 9-10a
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/15/12
Week: 10/29/12 11/04/12 MTWTF 4 \$850.00 0.00
Week: 11/05/12 11/11/12 - T 2 \$850.00 0.00 N17 WEWS 10/02/12 10/12/12 M-F 10-11a CM 10-11a MTWTF :30 2 \$550.00 P-2 0.00 NM 4 \$2,200.00
M-F 10-11a CM 10-11a MIWIF30 2 \$550.00 P-2 0.00 NM 4 \$2,200.00
Start Date
Week: 10/01/12
Week: 10/08/12 10/14/12 MTWTF 2 \$550.00 0.00 N18 WEWS 10/16/12 11/06/12 M-F 10-11a CM 10-11a MTWTF :30 2 \$800.00 P-2 0.00 NM 9 \$7,200.00
M-F 10-11a
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 - TWTF 2 \$800.00 0.00
Week: 10/22/12 10/28/12 MTWTF 2 \$800.00 0.00
Week: 10/29/12
Week: 11/05/12 11/11/12 -T 1 \$800.00 0.00 N19 WEWS 10/16/12 11/06/12 M-F 11-12p CM 11a-12p MTWTF :30 2 \$1,200.00 P-2 0.00 NM 8 \$9,600.00
M-F 11-12p





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									Tot	
Ln Ch Star		Inventory Code		Start/End	•	Len Sp				Amount
N19 WEWS 10/16	/12 11/06/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF	:30	2 \$1,200.00 P-2	0.00 NM	8	\$9,600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	- TWTF		\$1,200.00	0.00					
Week: 10/22/12	10/28/12	MTWTF		\$1,200.00	0.00					
Week: 10/29/12	11/04/12	МГWГF M		\$1,200.00	0.00					
Week: 11/05/12	11/11/12			\$1,200.00	0.00		0. \$4.000.00 D.4	0.00.1114		# 4.000.00
N20 WEWS 10/02	/12 10/12/12	M-F 12-1230pm M-F 12-1p News		12-1p	MTWTF	:30	2 \$1,000.00 P-1	0.00 NM	4	\$4,000.00
Start Date		Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/12	10/07/12	- TWTF MTWTF		\$1,000.00	0.00					
Week: 10/08/12	10/14/12			\$1,000.00	0.00	.20	2 \$4 000 00 D 2	0.00 NIM	10	¢40,000,00
N21 WEWS 10/16		M-F 12-1230pm M-F 12-1p News		12-1p	МГWГF	:30	3 \$1,000.00 P-2	0.00 NM	10	\$10,000.00
Start Date		Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	- TWTF MTWTF		\$1,000.00	0.00					
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	MTWTF		\$1,000.00 \$1,000.00	0.00 0.00					
Week: 11/05/12	11/11/12		0	\$0.00	0.00					
N22 WEWS 10/02	/12 10/12/12	M-F 1-2p M-F 1-2p	СМ	1-2p	МГЖГБ	:30	2 \$550.00 P-2	0.00 NM	4	\$2,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/12	10/07/12	- TWTF	2	\$550.00	0.00					
Week: 10/08/12	10/14/12	MTWTF	2	\$550.00	0.00					
N23 WEWS 10/16	/12 11/05/12	M-F 1-2p M-F 1-2p	СМ	1-2p	MTWTF	:30	2 \$750.00 P-2	0.00 NM	8	\$6,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	- TWTF	2	\$750.00	0.00					
Week: 10/22/12	10/28/12	MTWTF	2	\$750.00	0.00					
Week: 10/29/12	11/04/12	MTWTF	3	\$750.00	0.00					
Week: 11/05/12	11/11/12	M	1 2 2 1	\$750.00	0.00		4	0.00.104		# 4.000.00
N24 WEWS 10/07		SU This Week 9		9-10a	S	:30	1 \$2,000.00 P-2	0.00 NM	2	\$4,000.00
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/01/12 Week: 10/08/12	10/07/12 10/14/12	S S		\$2,000.00 \$2,000.00	0.00 0.00					
N25 WEWS 11/04		SU This Week 9-	10a CM	9-10a	S	:30	1 \$2,000.00 P-3	0.00 NM	1	\$2,000.00
2		SU This Week 9			5					
Start Date Week: 10/29/12	End Date 11/04/12	Weekdays S	Spots/Week 1	Rate \$2,000.00	Rating 0.00					
N26 WEWS 10/02	/12 11/06/12	M-F 3-4P Katie M-F 3-4p Katie	СМ	3-4p	MTWTF	:30	3 \$1,000.00 P-2	0.00 NM	17	\$17,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/12	10/07/12	- TWTF		\$1,000.00	0.00					
Week: 10/08/12	10/14/12	MTWTF	2	\$1,000.00	0.00					
Week: 10/15/12	10/21/12	MTWTF		\$1,000.00	0.00					
Week: 10/22/12	10/28/12	MTWTF		\$1,000.00	0.00					
Week: 10/29/12 Week: 11/05/12	11/04/12 11/11/12	MTWTF M		\$1,000.00 \$1,000.00	0.00 0.00					
N27 WEWS 10/02		M-F 4-5p Dr. OZ	CM	4-5p	MTWTF	:30	3 \$750.00 P-3	0.00 NM	17	\$12,750.00
		M-F 4-5p Dr. Oz		·		.30	υ ψιυυ.υυ Ρ-υ	U.UU INIVI	17	ψ12,730.00
Start Date		Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/12 Week: 10/08/12	10/07/12 10/14/12	- TWTF MTWTF	3 2	\$750.00 \$750.00	0.00 0.00					
WGGN. 10/00/12	10/14/12	MILWIT -	2	ψ1 30.00	0.00				1	





<u>Original Date / Revision</u> 07/12/12/ 10/08/12 <u>Order Sep</u> 00:20:00

									Tot	tals_
Ln Ch Star		Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
N27 WEWS 10/02	/12 11/06/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	СМ	4-5p	MTWTF	:30	3 \$750.00 P-3	0.00 NM	17	\$12,750.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			j		
Week: 10/15/12	10/21/12	MTWTF	4	\$750.00	0.00					
Week: 10/22/12	10/28/12	MTWTF	4	\$750.00	0.00					
Week: 10/29/12	11/04/12	MTWTF	4	\$750.00	0.00					
Week: 11/05/12	11/11/12		0	\$0.00	0.00					
N28 WEWS 10/02	/12 11/06/12	M-F 5-6p News M-F 5-6p News	СМ	5-6p	MTWTF	:30	4 \$1,400.00 P-2	0.00 NM	20	\$28,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/01/12	10/07/12	- TWTF	3	\$1,400.00	0.00					
Week: 10/08/12	10/14/12	MTWTF	3	\$1,400.00	0.00					
Week: 10/15/12	10/21/12	MTWTF		\$1,400.00	0.00					
Week: 10/22/12	10/28/12	MTWTF		\$1,400.00	0.00					
Week: 10/29/12	11/04/12	MTWTF		\$1,400.00	0.00					
Week: 11/05/12	11/11/12	M		\$1,400.00	0.00					
N29 WEWS 10/02	/12 10/12/12	M-F 6-630p News M-F 6-630p News		6-630p	MTWTF	:30	3 \$2,000.00 P-1	0.00 NM	3	\$6,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/12	10/07/12	- TWTF	3	\$2,000.00	0.00					
Week: 10/08/12	10/14/12		0	\$0.00	0.00					
N30 WEWS 10/16	/12 11/05/12	M-F 6-630p News M-F 6-630p News		6-630p	MTWTF	:30	5 \$2,000.00 P-2	0.00 NM	3	\$6,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12		0	\$0.00	0.00					
Week: 10/22/12	10/28/12	MTWTF	3		0.00					
Week: 10/29/12	11/04/12		0	\$0.00	0.00					
Week: 11/05/12	11/11/12		0	\$0.00	0.00					
N31 WEWS 10/02	/12 11/06/12	M-Su 630-7p WN M-Su 630-7p WN		630-7p	МГЖТБ	:30	3 \$2,000.00 P-2	0.00 NM	3	\$6,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/12	10/07/12	- TWTF	3	\$2,000.00	0.00					
Spot Ch Date F	Range D	Description	Star	t/End Time	W	/eekdays	Length Rate	Rtg Type		
1 VEWS 10/01/	/12-10/07/12 N	Л-Su 630-7p WNT	630-	7p	-7	TWThF				
See <i>MG</i> 3 [N/A]	1.15									
	/12 10/05/12 N	1 Su 620 7n WAT	620	7n	,	TWTLE	- :30 (\$2.000.00) 0 00 AAA		
→ See MG 3 → MG		M-Su 630-7p WNT	630-	7 p	- .	ГWГhF	30 (\$2,000.00)	0.00 IVIVI		
		•	F. C		,	PUP). P	-20	N 0 00 NIM		
16 /EWS 10/02/		/I-F 5-6p News	5-6p	1		TWThF	- :30 \$2,000.00	0.00 NM		
→ MG for 31										
Week: 10/08/12	10/14/12		0	\$0.00	0.00					
Week: 10/15/12	10/21/12		0	\$0.00	0.00					
Week: 10/22/12	10/28/12		0	\$0.00	0.00					
Week: 10/29/12	11/04/12		0	\$0.00	0.00					
Week: 11/05/12	11/11/12	04.7.0. D. t. ti		\$0.00	0.00		4 04 0== 00 = =	0.00.1111	_	00.00= 05
N32 WEWS 10/20		SA 7P NEWS	СМ	7-8p	S-	:30	1 \$1,275.00 P-2	0.00 NM	3	\$3,825.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	S-	1	\$1,275.00	0.00			I		





<u>Original Date / Revision</u> 07/12/12/ 10/08/12 <u>Order Sep</u> 00:20:00

										Tot	als_
Ln Ch	Start	End	Inventory Code			Time Days	Len Spo				Amount
N32 WEWS	10/20/1	2 11/03/12	SA 7-8p Rotation SA 7P NEWS	CM	7-8p	S	S- :30	1 \$1,275.00 P-2	0.00 NM	3	\$3,825.00
Week: 10/ Spot Ch 1 VEWS	Date Ra	2-10/21/12 S	WeekdaysS- escription A 7-8p Rotation		Rate \$1,275.00 /End Time	Rating 0.00	Weekdays		Rtg Type 0.00 NM		
		,	DE TO PLACE - S	A 7PM NEWS	5]						
_	10/15/12 for 32.3		A 7PM News	7-73	0p		Sa	:30 \$1,275.00	0.00 NM		
5 /EWS	10/29/12	2-11/04/12 S	A 7PM News	7-73	0р		Sa	:30 \$1,275.00	0.00 NM		
Week: 10/2 Spot Ch	Date Ra	10/28/12 inge <u>D</u>	S- escription A 7-8p Rotation		\$1,275.00 End Time	0.00	Weekdays		Rtg Type		
	e MG 32.							(+ -,=			
6 /EWS		2-10/28/12 S	O PLACE - SA 7P A 7PM News	M NEWS] 7-73	0p		Sa	:30 \$1,275.00	0.00 NM		
	Date Ra		S- escription A 7-8p Rotation		\$1,275.00 End Time	0.00	Weekdays	Length Rate :30(\$1,275.00)	Rtg Type 0.00 NM		
	e MG 32.		CE - SA 7PM NEV	VC1							
			SU 6-630p News	СМ	6-630p		- S :30	1 \$1,525.00 P-1	0.00 NM	1	\$1,525.00
<u>Star</u> Week: 10/0 Week: 10/0		End Date 10/07/12 10/14/12	SU 6-630p News WeekdaysS	Spots/Week	Rate \$1,525.00 \$0.00	Rating 0.00 0.00					
			SU 6-630p News SU 6-630p News	CM	6-630p		- S :30	1 \$1,525.00 P-2	0.00 NM	3	\$4,575.00
Star Week: 10/2 Week: 10/2 Week: 10/2	22/12	End Date 10/21/12 10/28/12 11/04/12	Weekdays S S	Spots/Week 1 1	Rate \$1,525.00 \$1,525.00 \$1,525.00	Rating 0.00 0.00 0.00					
N35 WEWS	10/16/1	2 11/02/12	•	CM	7-730p	МГЖГБ-	:30	1 \$1,000.00 P-3	0.00 NM	3	\$3,000.00
<u>Stal</u> Week: 10/ Week: 10/2 Week: 10/2	22/12	End Date 10/21/12 10/28/12 11/04/12	7-730p The List Weekdays - TWTF MTWTF MTWTF	1	Rate \$1,000.00 \$1,000.00 \$1,000.00	Rating 0.00 0.00 0.00					
N36 WEWS	10/16/1	2 11/02/12	M-F 730-8P	CM	730-8p	МГWГF-	:30	1 \$1,000.00 P-3	0.00 NM	3	\$3,000.00
			730-8p Let's Ask								
Week: 10/2 Week: 10/2 Week: 10/2	22/12 29/12	End Date 10/21/12 10/28/12 11/04/12	Weekdays - TWTF MTWTF MTWTF	1	Rate \$1,000.00 \$1,000.00 \$1,000.00	Rating 0.00 0.00 0.00					
N37 WEWS	10/02/1	2 11/06/12	Monday DWS Monday DWS	СМ	8-10p	M	:30	1\$12,000.00 P-3	0.00 NM	5	\$60,000.00
Star Week: 10/0 Week: 10/0 Week: 10/	08/12	End Date 10/07/12 10/14/12 10/21/12	<u>Weekdays</u> M M		Rate \$0.00 \$12,000.00 \$12,000.00	Rating 0.00 0.00 0.00					
1130K. 10/	. 5/ 12	10121112		1.	,,000.00	0.00			•		





<u>Original Date / Revision</u> 07/12/12/ 10/08/12 <u>Order Sep</u> 00:20:00

									Tot	als
	End	Inventory Code	Break	Start/End Ti		Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
N37 WEWS 10/02/12	11/06/12	Monday DWS Monday DWS	СМ	8-10p	М	:30	1\$12,000.00 P-3	0.00 NM	5	\$60,000.00
Start Date E	nd Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 1	0/28/12	M	1	\$12,000.00	0.00					
	1/04/12	M		\$12,000.00	0.00					
	1/11/12	M		\$12,000.00	0.00			0.00.104	_	*
N38 WEWS 10/16/12	10/30/12	Tuesday Prime A Tuesday Prime A		8-9p	- T	:30	1\$15,000.00 P-3	0.00 NM	3	\$45,000.00
	nd Date	<u>Weekdays</u>	Spots/Week		Rating					
	0/21/12	- T - T		\$15,000.00	0.00					
	0/28/12 1/04/12	- T		\$15,000.00 \$15,000.00	0.00 0.00					
N39 WEWS 10/16/12			СМ	10-11p	- T	:30	1 \$7,000.00 P-2	0.00 NM	2	\$14,000.00
Start Date E	nd Date	Weekdays	Spots/Week	Rate	Rating					
	0/21/12	- T		\$7,000.00	0.00					
Spot Ch Date Range		escription		t/End Time		Veekdays	Length Rate	Rtg Type		
1 VEWS 10/15/12-1		uesday Prime C	10-		-	T	:30(\$7,000.00)			
See MG 39.3 IN/A PGM CHO	G - POLIT	ICAL DEBATE 9-1	1Pl							
3 /EWS 10/09/12-1			10-	11p	-	T	:30 \$7,000.00	0.00 NM		
MG for 39.1 10	0/16	·		·						
Week: 10/22/12 1	0/28/12		0	\$0.00	0.00					
Week: 10/29/12 1	1/04/12	- T	1	\$7,000.00	0.00					
N40 WEWS 10/25/12	10/25/12	Thursday Prime C Thursday Prime C		10-11p	T	:30	1 \$7,000.00 P-2	0.00 NM	1	\$7,000.00
Start Date E	nd Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 1	0/28/12	T	1	\$7,000.00	0.00					
N41 WEWS 10/19/12	11/02/12	Friday Prime C Friday Prime C	CM	10-11p	F	:30	1 \$4,500.00 P-3	0.00 NM	2	\$9,000.00
Start Date E	nd Date	<u>Weekdays</u>	Spots/Week		Rating					
	0/21/12	F	1	* /	0.00					
	0/28/12	 F	0	7	0.00					
Week: 10/29/12 1 N42 WEWS 10/02/12	1/04/12	F		\$4,500.00	0.00		0, \$0,000,00 \$0.0	0.00.1114	0	# 40 000 00
N42 WEWS 10/02/12	11/06/12	M-SU 11-1135P L		11-1135p	MTWTF-S	:30	2 \$2,200.00 P-3	U.UU INIVI	9	\$19,800.00
Start Date E	nd Date	Weekdays	Spots/Week	Rate	Rating					
	0/07/12	- TWTF- S		\$2,200.00	0.00					
	0/14/12	MTWTF- S		\$2,200.00	0.00					
	0/21/12	MTWTF- S		\$2,200.00	0.00					
	0/28/12	MTWTF- S		\$2,200.00	0.00					
	1/04/12 1/11/12	MTWTF- S	1	\$2,200.00 \$0.00	0.00 0.00					
				1135p-1207x		:30	3 \$1,000.00 P-2	0.00 NIM	6	\$6,000.00
N43 WEWS 10/02/12		M-F 1135p-1202a	a Nightlir	·		.30	3 \$1,000.00 P-2	U.UU INIVI	b	φο,υυυ.υυ
	nd Date	Weekdays	Spots/Week		Rating					
	0/07/12	- TWTF MTWTF		\$1,000.00 \$1,000.00	0.00					
	0/14/12			\$1,000.00	0.00	.20	4 \$1 000 00 D 0	0.00.010.4	6	¢c 000 00
N 44 WEWS 10/16/12		M-F 1135p-1202a M-F 1135p-1202a	a Nightlir	1135p-1207x		:30	4 \$1,000.00 P-2	0.00 NM	6	\$6,000.00
	nd Date	Weekdays	Spots/Week		Rating					
	0/21/12	 МГWГF	0	40.00	0.00					
Week: 10/22/12 1	0/28/12	1411 AA 1 1,	4	\$1,000.00	0.00					

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Print Date: 10/10/12



<u>Contract / Revision</u> 304525 <u>Flight Dates</u> 10/02/12-11/06/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 07/12/12/ 10/08/12 <u>Order Sep</u> 00:20:00

Advertiser DSCC IE Product Issue. DSCC IE 10.2-11.6.12 Estimate # 1370

							Tot	als_
Ln Ch Start End	Inventory Code Break	Start/End 7	Time Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
N44 WEWS 10/16/12 11/02/12	M-F 1135p-1202a Nightl@M	1135p-1207	х МТЖТБ	:30	4 \$1,000.00 P-2	0.00 NM	6	\$6,000.00
	M-F 1135p-1202a Nightlir							
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/29/12 11/04/12	МГWГF 2	\$1,000.00	0.00					
N45 WEWS 10/07/12 11/04/12	M-SU 11-1135P Late Ne M	11-1135p	S	:30	1 \$2,200.00 P-3	0.00 NM	3	\$6,600.00
	M-SU 11-1135P Late New							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	S 1	\$2,200.00	0.00					
Week: 10/08/12 10/14/12	0	+	0.00					
Week: 10/15/12 10/21/12	0	Ψ0.00	0.00					
Week: 10/22/12 10/28/12		\$2,200.00	0.00			•		
Week: 10/29/12 11/04/12	<u> </u>	\$2,200.00	0.00			0.00.104	_	
N46 WEWS 10/07/12 10/14/12	' '	1135p-12x	S	:30	1 \$550.00 P-2	0.00 NM	2	\$1,100.00
	SU 1135p-12a Sports Ext							
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/01/12 10/07/12	S 1	\$550.00	0.00					
Week: 10/08/12 10/14/12	S 1	*****	0.00				_	•
N47 WEWS 10/21/12 11/04/12		1135p-12x	S	:30	1 \$850.00 P-1	0.00 NM	3	\$2,550.00
	SU 1135p-12a Sports Ext	_						
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/15/12 10/21/12	S 1	\$850.00	0.00					
Week: 10/22/12 10/28/12	S 1 S 1	\$850.00	0.00					
Week: 10/29/12 11/04/12	<u>-</u>	\$850.00	0.00		1 \$00 000 00 D 0	0.00.1114		# 00 000 00
N48 WEWS 11/03/12 11/03/12		OSU v. Illino	oisS-	:30	1\$28,000.00 P-2	0.00 NM	1	\$28,000.00
	Ohio State Football							
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/29/12 11/04/12	•	\$28,000.00	0.00				_	
N49 WEWS 10/06/12 10/06/12		OSU v. Neb	raskaS-	:30	1\$25,000.00 P-2	0.00 NM	1	\$25,000.00
	Ohio State Football							
Start Date End Date	Weekdays Spots/Week		<u>Rating</u>					
Week: 10/01/12 10/07/12		\$25,000.00	0.00					
N50 WEWS 10/02/12 10/12/12		7-730p	MTWTF	:30	4 \$1,000.00 P-2	0.00 NM	8	\$8,000.00
	7-730p The List							
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/01/12 10/07/12		\$1,000.00	0.00					
Week: 10/08/12 10/14/12	МГWГF 4	\$1,000.00	0.00					
N51 WEWS 10/16/12 10/29/12		7-730p	MTWTF	:30	4 \$1,000.00 P-3	0.00 NM	8	\$8,000.00
	7-730p The List							
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/15/12 10/21/12		\$1,000.00	0.00					
Week: 10/22/12 10/28/12		\$1,000.00	0.00					
Week: 10/29/12 11/04/12	<u>M</u> 1	\$1,000.00	0.00					

Totals 256\$423,625.00